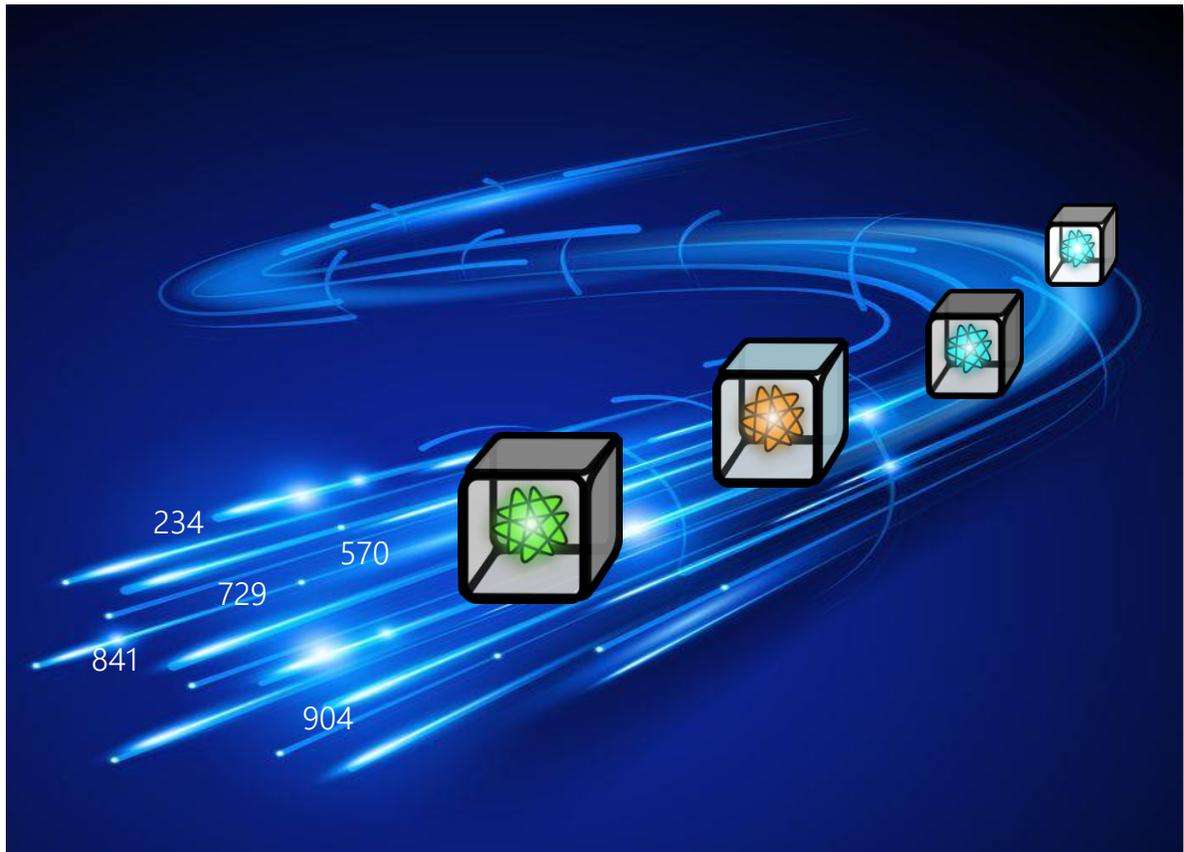




Streamlined Machine Learning™ for Risk and Fraud Management



FEATURES ANALYTICS

Features Analytics specializes in advanced Machine Learning Modeling for preventing payment fraud and event risk scoring, offering solutions for eCommerce merchants, card issuers, acquirers, banks and payment processors. We design multiple models to address the needs of each channel, line of business or risk area with focus on enriching the data with custom designed features and applying cutting edge machine learning algorithms.

We have developed eyeDES®, a fully integrated, configurable and real-time Predictive Model Development and Streamlined Execution Platform. This Platform is designed to produce unrivaled modeling accuracy and stability for mission critical environments.

FROM FIGHTING CANCER TO FIGHTING FRAUD

Features Analytics patent-pending eyeDES® modeling technology and platform utilizes principles stemming from ultrasound tissue characterization technology used for detecting cancer.

“At first the migration from identifying complex life-threatening cancer cells to detecting risks or fraud for financial organizations may seem like an unusual leap, but there are a lot of similarities between detecting cancer and fraud.

Both have complex and large data sets that require deep analytics, sophisticated machine learning algorithms to detect abnormal cells or suspicious behavior.

Both require highest precision in diagnosis, so important to reduce false positives. You must gain the trust and confidence of the consumer/patient with your course of treatment and get the right answers in real time. ”

“With billions dollars being lost to fraud annually and declining consumer trust, companies need to adopt new state-of-the-art machine learning technologies. And even more so as fraud evolves continuously therefore increasing the risk, putting businesses and brands in danger.”

Cristina Soviany, CEO Features Analytics

ACCURACY, CONFIDENCE, FLEXIBILITY ARE AT THE CORE OF OUR COMPANY VISION.

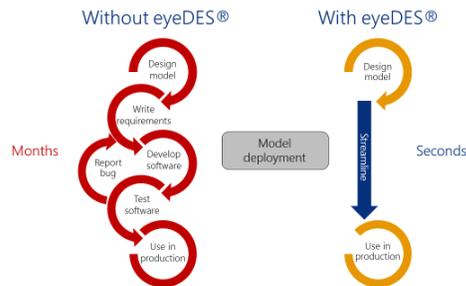
INTRODUCING eyeDES® STREAMLINED MACHINE LEARNING™

Features Analytics is taking machine learning to the next level with significantly improved performance.

Our sophisticated modeling technology analyzes and identifies highly complex data relationships and correlations to allow state-of-the-art risk assessment and payment fraud detection. The technology delivers custom models that organizations can use across any channels of their business. Our team of experts will design the right data models to understand better your business and win the fight against the fraud, retaining the trust of your customers.

The platform is the engine which runs the models to produce a tailored risk score. Once developed by our team of experts, the predictive models can be deployed in seconds on the platform, cutting the time required for the model implementation.

What takes usually weeks or months with eyeDES it will take only seconds.



With eyeDES you will reduce your model development cost by at least 50%.

MODEL PERFORMANCE

eyeDES® analyses incoming transactions and calculates scores with a high degree of precision.

It delivers:

- Multiple models to match business needs
- Increased fraud detection with 30%
- Reduced False Positives with 20%
- Reliable scores and reasons

[Contact us for a demo](#)

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PLATFORM PERFORMANCE

eyeDES® platform is available via our API's on cloud, embedded in existing systems or deployed standalone.

Platform capabilities:

- Fully configurable and scalable
- Model deployment in seconds
 - No additional model design
 - No extra coding
 - No additional testing
- Allows multiple models running simultaneously
- Transaction scoring and reasoning in milliseconds
 - Response time of less than 10ms
 - Over 3000 transactions per second
- Parallel pipelines: production, shadow, A/B testing mode
- Dashboard to monitor model performance and any other business measures. Analytics with Features available in the Dashboard.

THE NEWS

Features Analytics is announcing a new release of its flagship service, [eyeDES®4.0](#). The machine learning platform for scoring risk and fraud will be equipped with automatic model retrain, making our eyeDES solution even more stable and easier to operate.

Taking machine learning risk and fraud management to the next level